

#Support4Research Campaign Best Practices

- Use language that is plain, direct and to which people can relate
- Avoid jargon
- Keep tweets short so you have characters for your target handle, link, hashtags, and retweeting space (at least 10 characters)
- Be polite and respectful
- Drop unneeded words for space
- Consider common abbreviations
- Use hashtag **#Support4Research**
- Link to sources where possible
- Educate rather than argue
- Follow up with your MP after you tweet

#Support4Research