



## **#Support4Research Sample Tweets**

*Please replace “@XXXXX” below with twitter handle of each person to whom you are tweeting*

### **Sample Tweets Particular to Patients:**

@XXXXX Health **#Research** is essential for treatment & cures **#Support4Research**

@XXXXX Save Health **#Research**. It may change your life **#Support4Research**

@XXXXX **#Support4Research** saved my life. Will you help it save others? **#Research**

@XXXXX **#Support4Research** changed my life and made it better **#Research**

@XXXXX **#Support4Research** offers me a hope for a cure **#Research**

@XXXXX **#Support4Research** because living in Canada should give hope **#Research**

@XXXXX **#Support4Research** I worry we are falling behind **#Research**

@XXXXX **#Support4Research** learning more about my condition is not for later **#Research**

### **General Sample Tweets:**

@XXXXX Canadian **#Support4Research** at crossroad. Which direction will you go? **#Research**

@XXXXX Procrastination re **#Support4Research** not a plan for Health **#Research**

@XXXXX Canada’s **#Support4Research** critical We are falling behind **#Research**

@XXXXX Cuts to **#Support4Research** no Rx for Canada’s Health **#Research**

@XXXXX Government **#Support4Research** critical to discover cures **#Research**

@XXXXX Canadian **#Support4Research** needs urgent care **#Research**

@XXXXX **#Support4Research** critical to health but is not getting needed \$ from Canadian Gov.

@XXXXX Canadian **#Support4Research** in health falling behind **#Research**

@XXXXX Canada's **#Support4Research** in health among lowest. Falling behind. **#Research**

@XXXXX Our work is in in danger without **#Support4Research #Research**

@XXXXX Other countries **#Support4Research** in health more than Canada. Why?

@XXXXX Canada could lose generation of researchers **#Support4Research #Research**

@XXXXX Health Research reinvents healthcare **#Support4Research #Research**

@XXXXX Investment to **#Support4Research** critical 4 healthy Canadian workforce **#Research**

@XXXXX World out-competing Canada in **#Support4Research** We can lose our best **#Research**

@XXXXX Without adequate **#Support4Research** Canada could see brain drain **#Research**

@XXXXX Canada's economy need **#Support4Research** in health to maintain momentum  
**#Research**

@XXXXX Have you advocated on behalf of **#Support4Research** today? Canadians counting on you

@XXXXX What will you do to **#Support4Research** so our most promising minds seek careers in Canada? **#Research**

#### **Messages Based on Research Canada's Recommendations:**

@XXXXX **#Support4Research** includes funding independent research <http://rc-rc.ca/wp-content/uploads/2015/10/FINA-Submission-2017.pdf>

@XXXXX **#Support4Research** should include stable funding of \$300M annually for CFI <http://rc-rc.ca/wp-content/uploads/2015/10/FINA-Submission-2017.pdf>

@XXXXX doctoral students, post doc fellows, research chairs need **#Support4Research** <http://rc-rc.ca/wp-content/uploads/2015/10/FINA-Submission-2017.pdf>

@XXXXX **#Support4Research** requires needed capital grants/costs linked to fed funded research <http://rc-rc.ca/wp-content/uploads/2015/10/FINA-Submission-2017.pdf>

@XXXXX we need diversified opportunities for science graduate students **#Support4Research** <http://rc-rc.ca/wp-content/uploads/2015/10/FINA-Submission-2017.pdf>

## **Messages Based on Research Canada's Polling:**

@XXXXX 84% Canadians more likely to vote for those who increase **#Support4Research** 2015  
Poll: <http://rc-rc.ca/6206-2/>

@XXXXX 77% Canadians say health **#Research** makes important contribution to economy:  
<http://rc-rc.ca/6206-2/> **#Support4Research**

@XXXXX 9 in 10 Canadians agree basic **#Support4Research** important from Federal  
government 2015 Poll <http://rc-rc.ca/6206-2/>

@XXXXX 9 in 10 say Fed Gov should invest in education of Health Medical Researchers 2015  
Poll: <http://rc-rc.ca/6206-2/>

@XXXXX 97% Canadians support increased **#Support4Research** to improve healthcare delivery  
2015 Poll: <http://rc-rc.ca/6206-2/>

@XXXXX 90% Canadians say **#Support4Research** important to healthcare system **#Research**  
2015 Poll: <http://rc-rc.ca/6206-2/>

@XXXXX 90% Canadians say **#Support4Research** required for evidence-based health system  
2015 Poll: <http://rc-rc.ca/6206-2/>

@XXXXX 75% of Canadians say **#Support4Research** a part of our culture 2015 Poll: <http://rc-rc.ca/6206-2/>

@XXXXX 63% Canadians want 1-24¢/healthcare\$ to go to **#Support4Research** < 1 cent now  
does 2015 Poll: <http://rc-rc.ca/6206-2/>

**#Support4Research**